



GUIDELINES FOR POSTER PRESENTATIONS

1) A maximum poster dimension of A0 size (80 cm x 120 cm) must not be exceeded and may allow room for a header on top of the poster board.

2) Limit the amount of printed material. Posters should neither be elaborate nor extensive. Supplemental material can be handed out to those viewing your poster.

3) Each poster must have a top label indicating the title of the poster, the names of the authors and their affiliations. The size of the characters for the title should be at least 2cm high.

4) Poster text should be large enough to be read from a distance of 1m or more, a possible using a letter size of at least 1cm.

5) Keep illustrative material simple. Charts, drawings and illustrations are usually similar to those used in slides. Simple use of color is effective for adding emphasis.

6) Prepare simple "Introduction" and "Conclusion" sections. They are usually helpful. When feasible, use graphs for demonstrating qualitative relationships. Use only tables if precise numerical values are needed.

7) **Do not mail** poster presentation material to ISH2018 secretariat in advance of the meeting. It might not arrive in time; bring the material with you.

Poster printing service

For convenience of poster presenters, the ISH2018 Secretariat offers the service to print and mount posters on site at the ISH2018 Conference at a charge. Benefiting this service, presenters do not have to carry (multiple) posters and mount them at the venue. Our supplier would take care of both printing and mounting the poster on your behalf. Cost for poster printing service is **USD 45 per poster**.

To enjoy this service, please proceed as follows.

1. Poster presenters should complete and submit the [applicable order form](#) and mail to:
✓ sky.li@howthinking.com
2. You will receive a confirmation and payment request.
3. Payments shall be made prior to the event by bank transfer (credit card payments not accepted).
4. Poster presenters must send the supplier the artwork before August 10 in a high resolution 300dpi format.

Please kindly make you order before **August 10, 2018**. Service fee will be charged for any late orders upon receiving the completed order form.

Should you have further questions, please contact us at: ish2018-abstracts@kit-group.org.

Poster Dimension

